



**Dear Business Partners,**

**We take great pleasure in inviting you to**

# **Czech Republic Travel Trade Day, Annual Incoming Workshop**

**Karlovy Vary, March 30, 2020**

Czech Republic Travel Trade Day is an annual B2B workshop organized by Czech Tourist Authority – CzechTourism in cooperation with the Tourism Authority of Karlovy Vary Region – Living Land, Karlovy Vary Region and the Cities of Karlovy Vary and Mariánské Lázně. The event aims to develop incoming tourism business to the Czech Republic internationally.

## **PROGRAM**

### **Czech Republic pre – tours**

Study tours to introduce the destination products

#### **March 29, 2020**

--:-- Afternoon arrival  
in Karlovy Vary  
--:-- Accommodation in Grandhotel  
Pupp

18:30 Networking dinner  
at Becherplatz

#### **March 31, 2019**

--:-- Karlovy Vary Region site inspections  
--:-- Departure to Prague

#### **March 30, 2020**

#### **Workshop in Grandhotel Ambassador**

10:15 Registration  
10:30 Opening ceremony  
11:00 Workshop Part I  
12:30 Lunch  
13:30 Workshop Part II  
15:06 Coffee break  
15:30 Workshop Part III  
16:30 End of the workshop  
19:00 Gala evening in Grandhotel Pupp

Czech Republic Travel Trade Day presents you the opportunity to deal with dozens of Czech suppliers from tourism and hospitality industry including travel agencies, hotels, transportation companies, cultural, active, spa & wellness tourism providers and regional tourism authorities.

The event consists of pre-tours across the Czech Republic, B2B workshop and gala evening.

B2B workshop takes place in the form of series of pre-arranged meetings booked by both, international buyers and Czech suppliers through the on-line platform.

This year's pre-tour hosted by the regional authorities presents you the opportunity to experience the tourism highlights of Karlovy Vary Region.

**Participation fee: 150,- EUR  
(or 180,- USD)**