



**Dear Business Partners,**

**We take great pleasure in inviting you to**

# **Czech Republic Travel Trade Day, Annual Incoming Workshop**

**České Budějovice, April 8, 2019**

Czech Republic Travel Trade Day is an annual B2B workshop organized by Czech Tourist Authority – CzechTourism in cooperation with the Tourism Authority of South Bohemia, South Bohemian Region and the City of České Budějovice. The event aims to develop incoming tourism business to the Czech Republic internationally.

Czech Republic Travel Trade Day presents the opportunity for Czech suppliers from tourism and hospitality industry including travel agencies, hotels, transportation companies, cultural, active, spa & wellness tourism providers and regional tourism authorities to deal with international buyers during B2B workshop.

B2B workshop takes place in the form of series of pre-arranged meetings booked through the on-line platform.

## **PROGRAM**

### **April 8, 2019**

#### **Workshop with international buyers**

10:15	Registration
10:30	Opening ceremony
11:00	Workshop Part I
12:30	Lunch
13:30	Workshop Part II
14:00	Coffee break
15:30	Workshop Part III
16:30	End of the workshop
18:00	Transfer to the Gala evening
18:30	Gala evening in Český Krumlov „Castle Riding Hall“

### **April 9, 2019**

#### **Workshop with directors of CzechTourism foreign offices**

09:30	Registration
10:00	Workshop Part I.
11:00	Coffee break
11:30	Workshop Part II.
12:30	End of the workshop
12:30	Lunch



**South Bohemia**



**The Region of South Bohemia**



Registration of participants and selection of packages will take place through the on-line booking system. We will inform you about the launch of the registration. Participation in the Czech Republic Travel Trade Day will be subject to registration of one of the offered packages.

**Upon registration by 22. 2. 2019, a 50 % discount will be applied to the selected package.**

**"All-inclusive" Package includes::**

- Transportation from Prague to České Budějovice on 8. 4. 2019 and back to Prague on 9. 4. 2019
- Accommodation 8. – 9. 4. 2019 (SGL room incl. breakfast)
- Workshop with buyers 8. 4. 2019
- Workshop with directors of CzechTourism FO 9. 4. 2019
- Participation in the Evening reception 8. 4. 2019
- Coffee break and lunch 8. and 9. 4. 2019
- Publication of the company profile in the printed event catalogue

Registration Fee: 15 000 CZK incl. VAT  
Number of „all inclusive“ packages: 60

**"Basic" Package includes::**

- Transportation from Prague to České Budějovice on 8. 4. 2019 and back to Prague on 9. 4. 2019
- Workshop with buyers 8. 4. 2019
- Workshop with directors of CzechTourism FO 9. 4. 2019
- Participation in the Evening reception 8. 4. 2019
- Coffee break and lunch 8. and 9. 4. 2019
- Publication of the company profile in the printed event catalogue

Registration Fee: 12 000 CZK incl. VAT  
Number of „basic“ packages: 20

**"Mini" Package includes::**

- Workshop with buyers 8. 4. 2019
- Coffee break and lunch 8. 4. 2019
- Publication of the company profile in the printed event catalogue

Registration Fee: 8 000 CZK incl. VAT  
Number of „mini“ packages: 20

Due to limited capacity of the event only 1 person (the company representative stated as the first participant) will be allowed to participate in the event per 1 registration (1 package). Participation of more representatives of the same company is subject to their own individual registration and package reservation.

We will inform you in advance about the ongoing updates and the on-line registration (mid February 2019) by email and [www.czechtourism.cz](http://www.czechtourism.cz).

For more information:

Czech Tourist Authority – CzechTourism  
Department of International Markets Management

Katarína Štafenová  
International marketing manager  
- long-haul markets  
[stafanova@czechtourism.cz](mailto:stafanova@czechtourism.cz)  
tel.: 221 580 450

Mahulena Drakselová  
International marketing manager  
– short-haul markets  
[drakselova@czechtourism.cz](mailto:drakselova@czechtourism.cz)  
tel.: 221 580 408



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